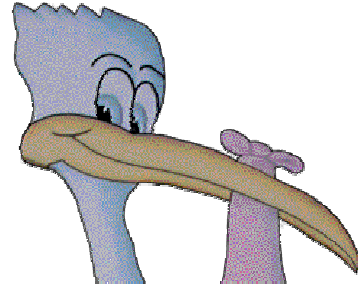


Stork Headquarters

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Press Release



– FOR IMMEDIATE RELEASE –

March 1, 2004

Stork Headquarters Recognized as “Best of Harford 2003” – Best Baby Birth Announcements

(*Forest Hill, MD*) **Stork Headquarters** is pleased to announce that the company was ranked Best Baby Birth Announcements in *Harford Magazine’s* 2003 Readers’ Poll. *Harford Magazine* commented:

“It seems that Harford County residents are planning a little baby boom based on the results ... Scoring big in this category is a little business devoted solely to helping to welcome new baby into the world. It’s a great way to share your news!”

Upon hearing of the recognition, **Kimberly Kordela**, Proprietor and Chief Flock Officer, said, “I’m tickled to have been noticed for all the joy we bring to the Harford community. We are delighted every time we see the heartfelt smiles of the new parents, grandparents, their families and friends. I believe this poll result is an acknowledgment of the hard work we put in to achieve our excellent overall customer satisfaction rating.”

About the Company

Established in 1999 as Rent-A-Stork of Maryland, Stork Headquarters has helped hundreds of Harford and Baltimore County families commemorate the arrival of their newborns. Stork HQ produces and rents lawn signs to announce a baby’s birth. The adorable “Stan the Stork” signs are a copywrited creation of Stork HQ that are handcrafted and hand-painted by the company. The customized birth plaques with hand-painted lettering of baby’s name and birth information are included with each Premium rental, or available for separate purchase. They become a keepsake the family can treasure for a lifetime.

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